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FIG. 1
(PRIOR ART)

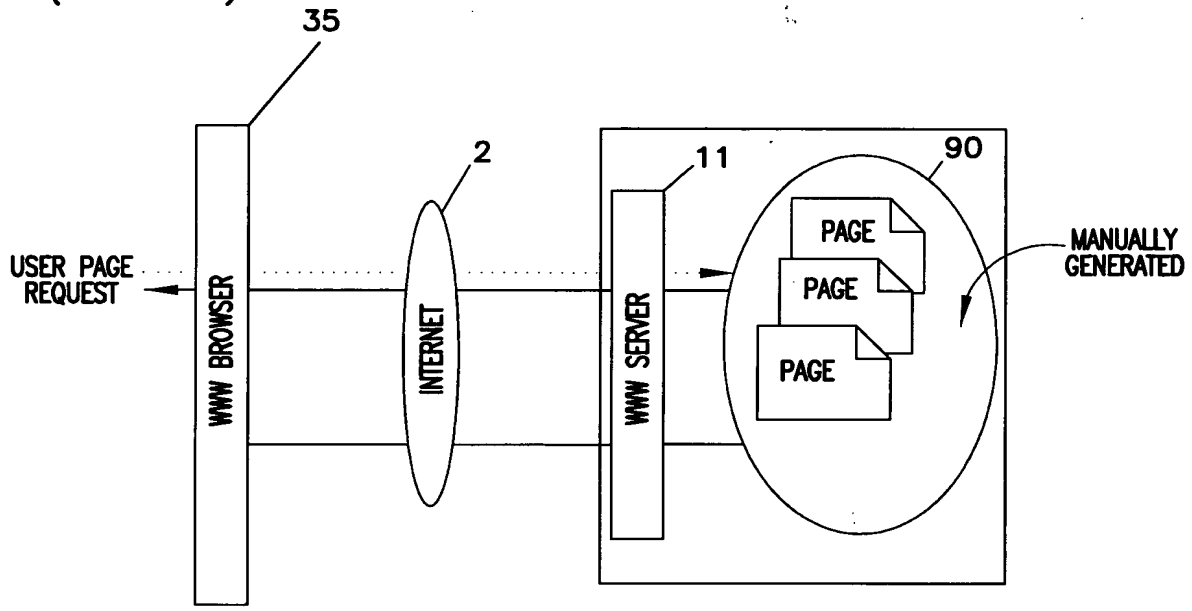

FIG. 2
(PRIOR ART)

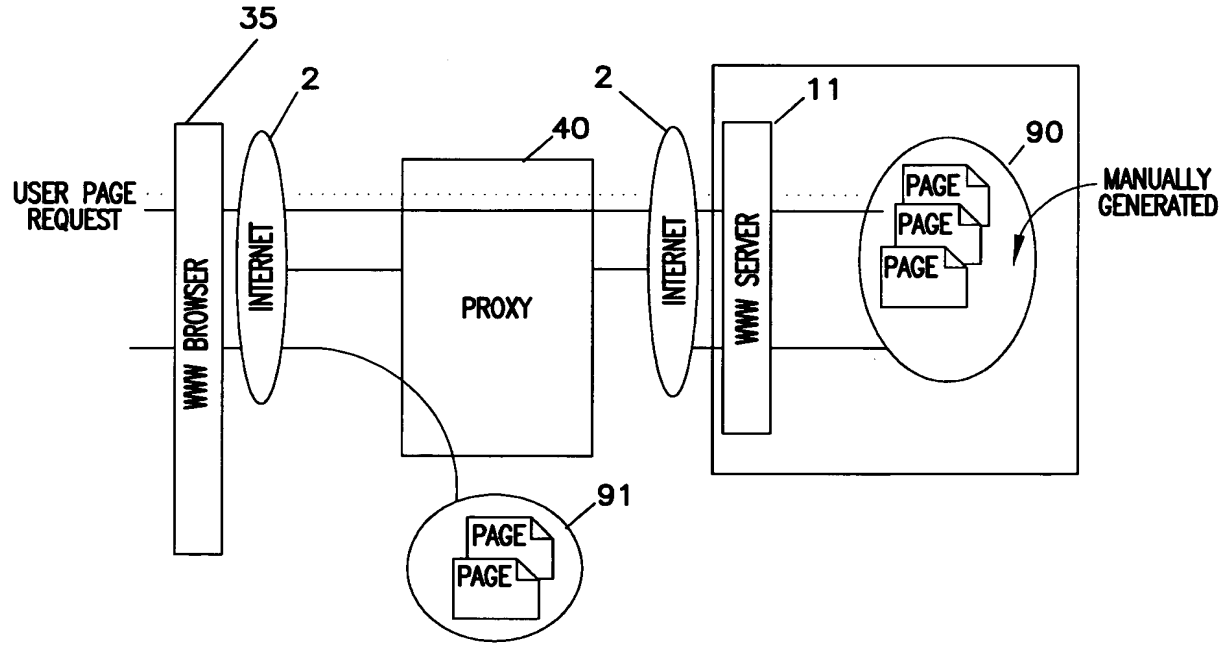

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FIG. 3
(PRIOR ART)

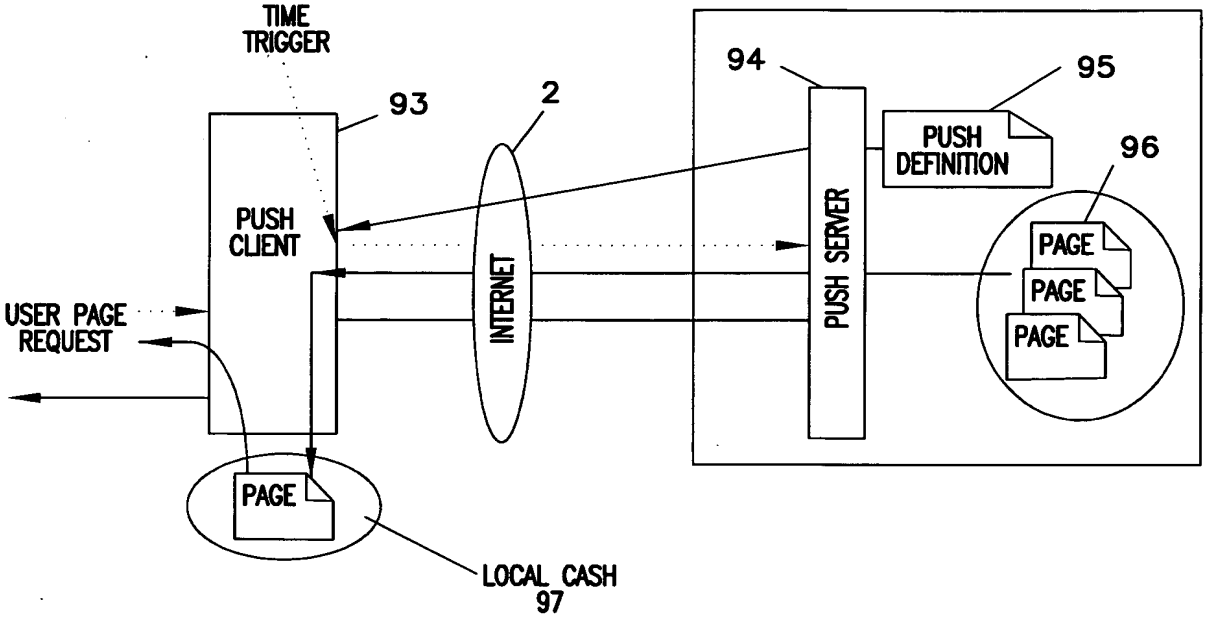
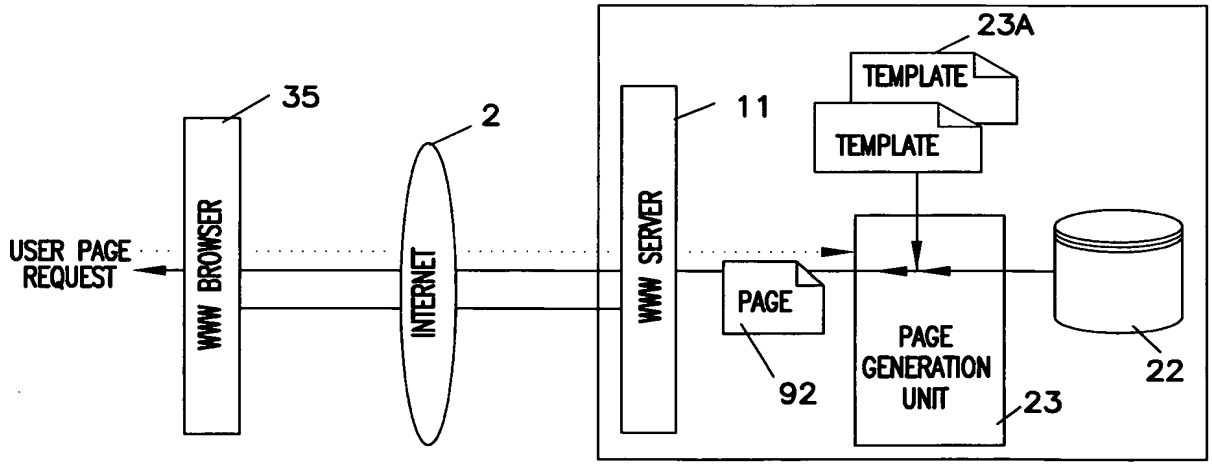


FIG. 5
(PRIOR ART)



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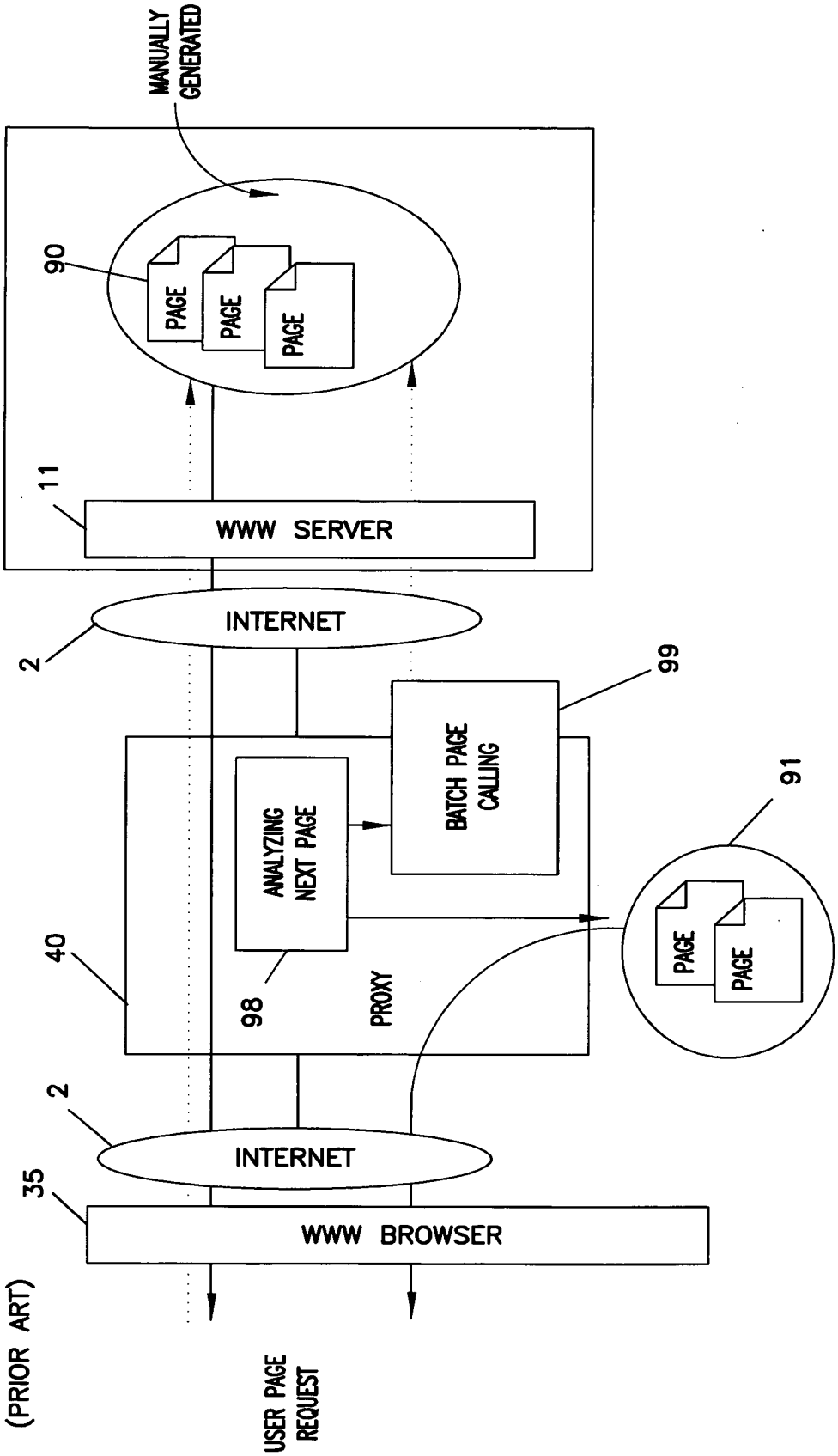

FIG. 4
(PRIOR ART)

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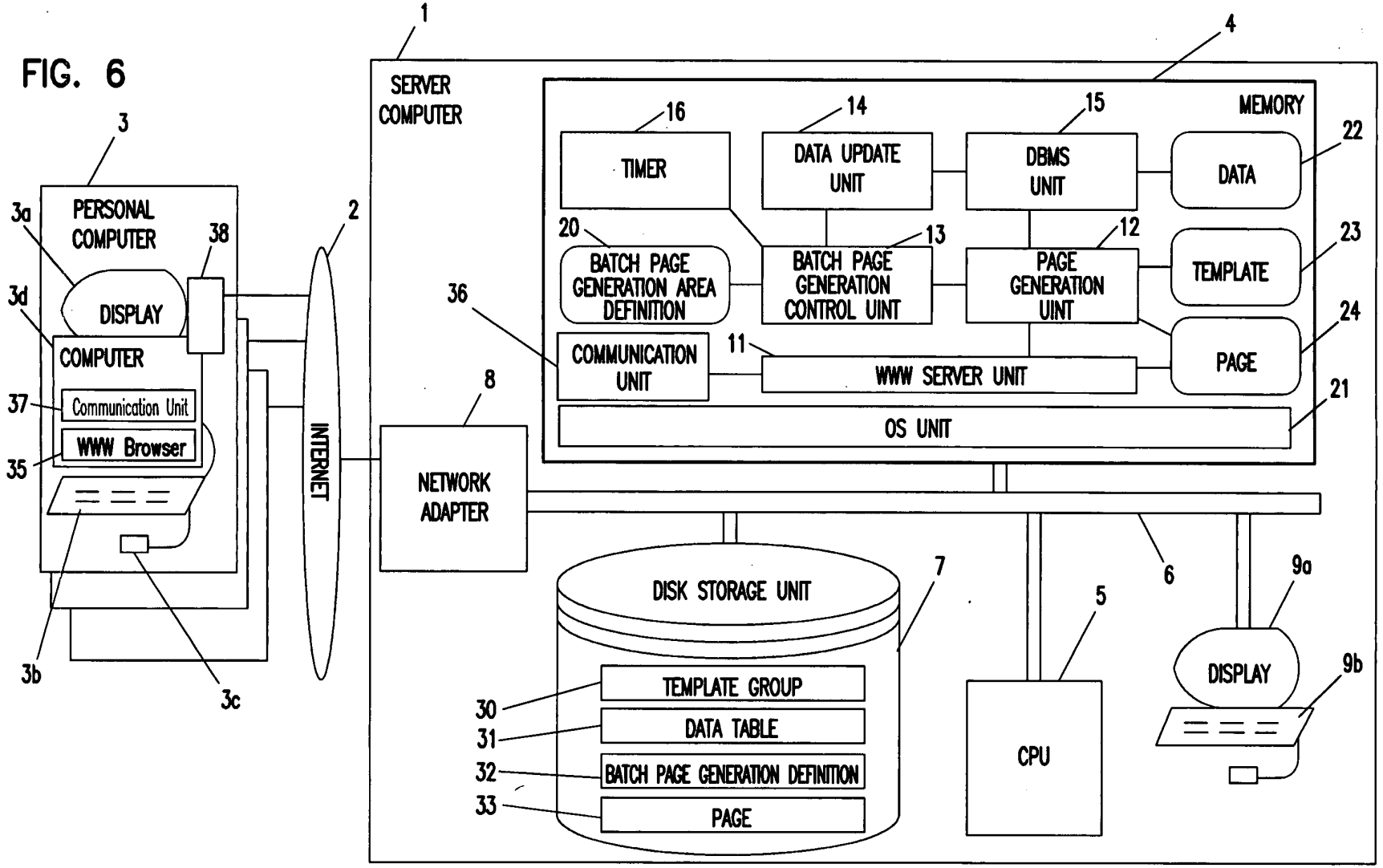
FIG. 6



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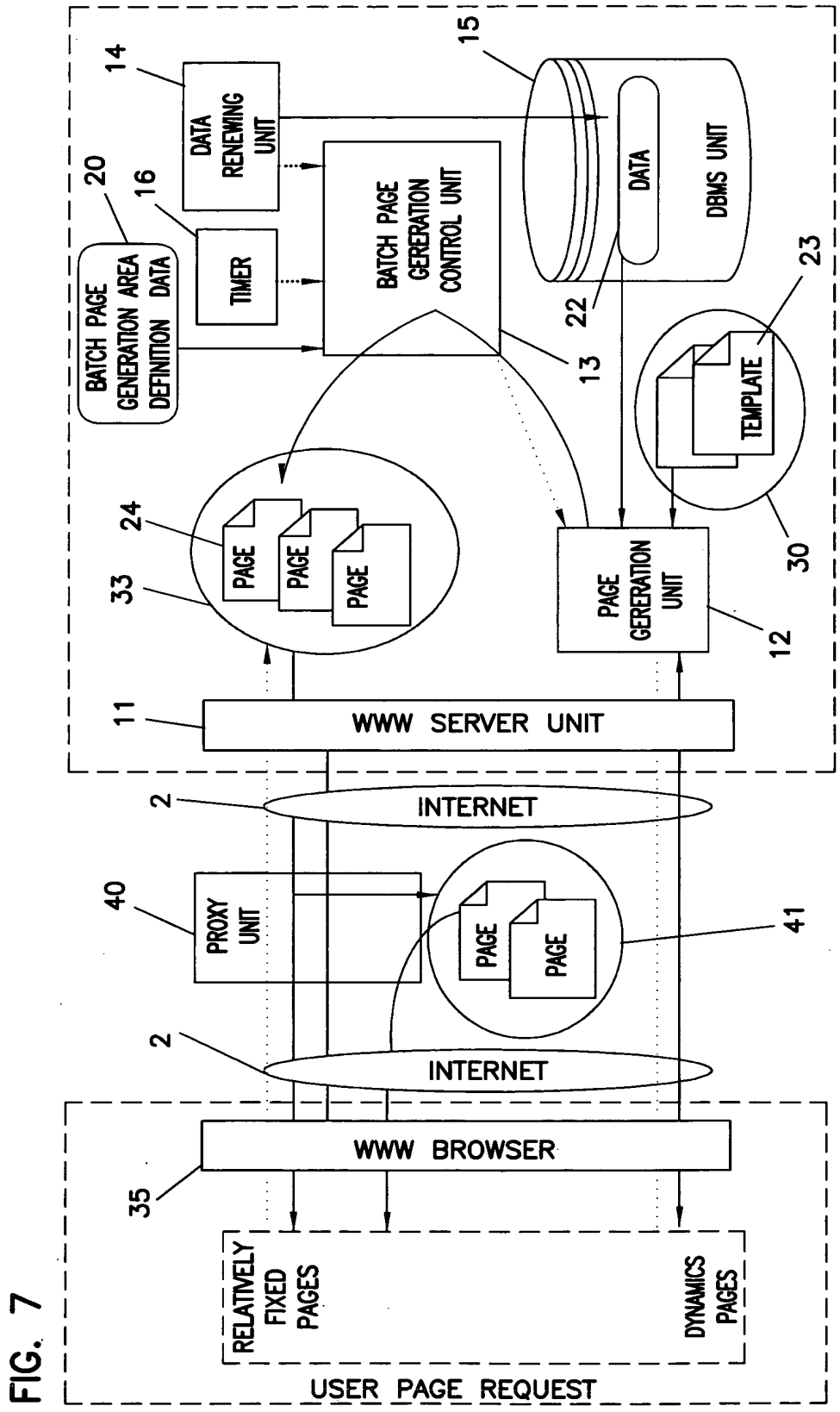

FIG. 7

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FIG. 8

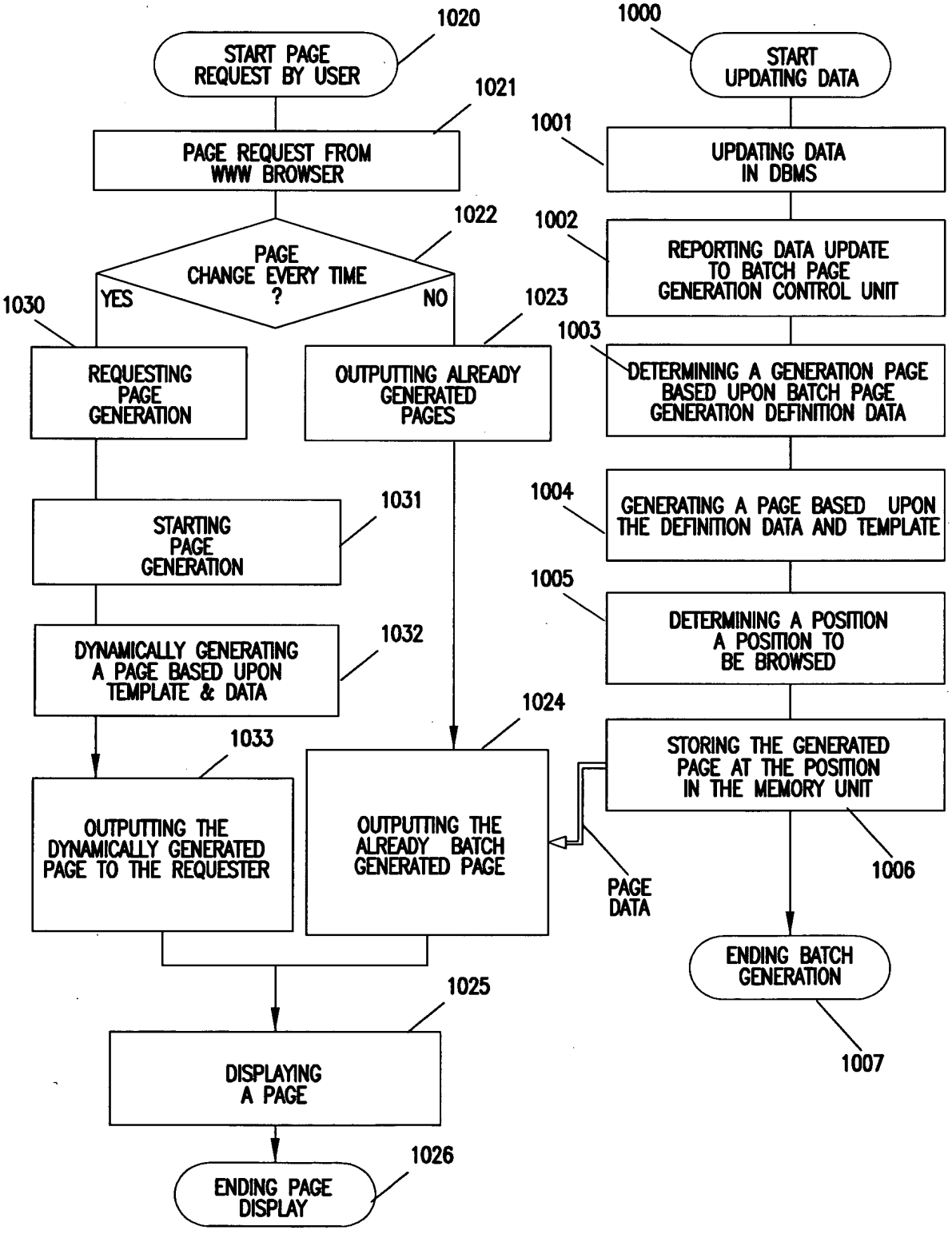

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FIG. 9

BATCH PAGE
GENERATION DEFINITIONS 70

	ID.	TRIGGER TYPE	TRIGGERING CONDITIONS	BATCH PAGE GENERATION COMMAND	GENERATED PAGE NAME
71	1)	TIME	EVERY 6 AM	page TEMPLATE = c. html	c_g_.html
72	2)	DATA UPDATE	UPDATE ON PRODUCT A	page TEMPLATE = a. html & ITEM = 1000a	a_g_100a.html
73	3)	TEMPLATE UPDATE	a. html UPDATE	page TEMPLATE = a. html & ITEM = *	a_ g_*.html
	4)		.....		
			.....		

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FIG.10

4000A

```
<HTML>
<head> <title> Product Search Page <title> <head>                    40001
<BODY>
<!@EXEC INTERFACE=PDBManager=Get Anchor
PARAM=("STORE D PRODUCT D PRODUCT NAME MANUFACTURER PRICE MANUFACTURER ???? RETAIL SUGGESTED PRICE KEYWORD
      "$CONDITION", "KEYWORD", 0, 0, 1, 3)
RECORD=REC>
<CENTER>                                                                    40002
<B><FONT COLOR="#3333FE"><H1>PRODUCT SEARCH</H1></FONT></B>
<b>No OF SEARCHED ITEMS $COUNT </b><br>
<table border="5" cellpadding=" 3" cellspacing="0">
        <tr>      <td width =20%>
                  <h4><b>selected item</b></h4>
                  </td>
                  <td width=80% align="center">                                  40004
                  <h4><b>selecting candidates</b></h4>
                  <td>                                                  40003
        </tr><tr>
                  <td width>.<b4><b>classification</b></h4> </td>
                  <td> | <!@EXEC INTERFACE=PDBManager METHOD=Get Anchor
                       PARAM=(CLASSIFICATION", "$CONDITION", "$KEYWORD", 1, "Large Classification", 0, 0, 1, 1>
                       RECORD=REC>
                       <!@REPEAT RECORD=REC>
                            <A herf="/cgi-bin/page?SHOP ID=$SHOP ID&TEMPLATE=mcsearchmain.html
                              &KEYWORD=<##ENCODE($KEYWORD)>&CONDITION=<##ENCODE($NCOND)>">
                            $VALUE</A>
                       <!/REPEAT>
                  </td>
    </tr><tr>                                   40007   40006   40005
                  <td width>.<h4><b>sub classificationi</b></h4> </td>
                  <td> | <!@EXEC INTERFACE=PDBManageer METHOD=GetAnchor
                       PARAM=("Small Classification", "CONDITION", "$KEYWORD", 1, "Small Classification", 0, 0, 1, 1)
                       RECORD=REC>
                       <!@REPEAT RECORD REC>
                            <A herf="/cgi-bin/page?SHOP ID=$SHOP ID&TEMPLATE=mcsearchmain.html
                             &KEYWORD=<##ENCODE($KEYWORD)>&CONDITION=<##ENCODE($NCOND)>">
                            $VALUE</A>
                       <!/REPEAT>
                  </td>
     </tr><tr>
                   <td><h4><b>Price(?)</b></h4>                          </td>
                   <td> <!@EXEC INTERFACE=PDBManager METHOD=Get Anchor
                       PARAM=("PRICE", "$CONDITION", "$KEYWORD", 2, "PRICE", 0, 0, 1, 2>
                       RECORD=REC>
                       <!@REPEAT RECORD REC>
                            <A herf="/cgi-bin/page?SHOP ID=$SHOP ID&TEMPLATE=mcsearchmain.html
                              &KEYWORD=<##ENCODE($KEYWORD)>&CONDITION=<##ENCODE($NCOND)>">
                            $VALUE1 ~ $VALUE2</A>
                       <!/REPEAT>
                   </td>
      <tr>
</table>
</center>
</body>
</html>
```

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FIG. 11

4000B

```
<HTML>
<head> <title>PRODUCT SEARCH PAGE</title> </head>

<BODY>
<CENTER>
<B><FONT COLOR="#3333FF"><H1>PRODUCT SEARCH</H1><FONT></B>
<b>No. OF SEARCHED ITEMS 184 </b><br>

<table border="5" cellpadding="3" cellspacing="0"
      <tr>     <td width=20%>
               <h4><b>SELECTION </B></H4>
               <td>
               <td width=80% align="center">
               <h4><b>Selection Candidates</b></h4>
               </td>
      </tr> <tr>
               <td>
               <h4><b>classification</b></h4>
               </td>
               <td>
                 <A herf="/cgi-bin/page?SHOP ID=a-SHOP ID&TEMPLATE=mcsearchmain.html
                       &KEYWORD=&CONDITION=%91%E5%95%AA%97%DE+
                       =+%27PDF%95%B6%8F%91?">
                 TEXT </A>
                 <A herf="/cgi-bin/page?SHOP ID=a-SHOP ID&TEMPLATE=mcsearchmain.html
                       &KEYWORD=&CONDITION=%91%E5%95%AA%97%DE+
                       =+%27%83v%83%8A%83y%83C%83h%83J%81%5B%83h%27">
                 VOIA </A>
                 <A herf="/cgi-bin/page?SHOP ID=a-SHOP ID&TEMPLATE=mcsearchmain.html
                       &KEYWORD=&CONDITION=%91%E5%95%AA%97%DE+
                       =+%27%89%E6%91%9C%27">
                 IMAGE </A>
                 <A herf="/cgi-bin/page?SHOP ID=a-SHOP ID&TEMPLATE=mcsearchmain.html
                       &KEYWORD=&CONDITION=%91%E5%95%AA%97%DE+
                       =+%27%93%AE%89%E6%27">
                 ANIMATION </A>
               </td>
      </tr>

            ...     ....
```

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FIG. 12

PRODUCT SEARCH

NO. OF SEARCHED ITEMS 184

	SELECTION	SELECTION CANDIDATE
50	CLASSIFICATION	TEXT VOICE IMAGE ANIMATION
51	SUB CLASSIFICATION	APPLE CLASSICS SOUND TRACK PUZZLE POPULAR EUROPE ROCH FLOWERS BACKGROUND MUSIC AUTOMOBILE ANIMAL
52	SUGGESTED RETAIL PRICE (YEN)	0 ~ 49 50 ~ 99 100 ~ 299 300 ~ 499 500 ~ 4999 5000 ~ 9999

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FIG. 13

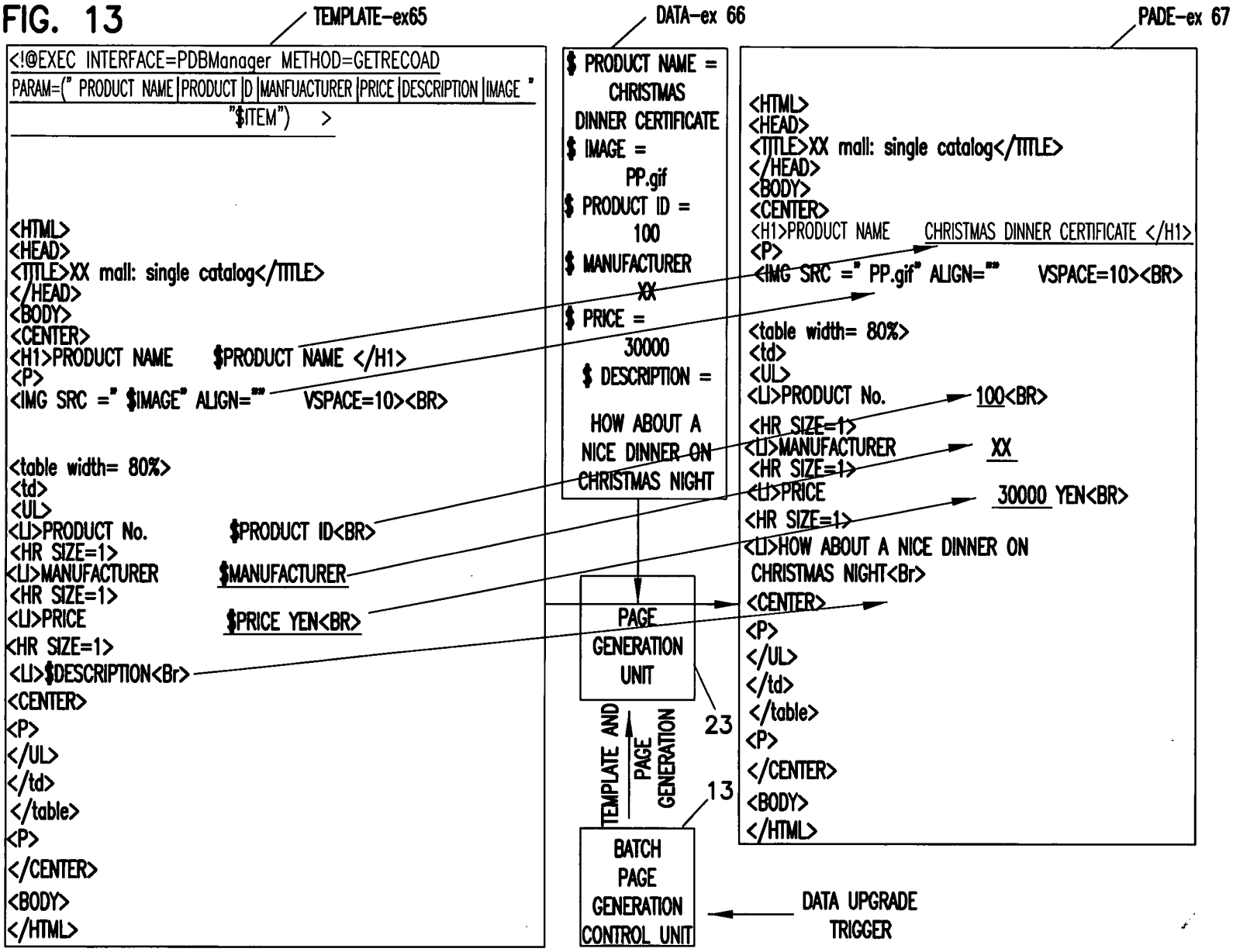

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FIG. 14

PRODUCT DATA TABLE

	PRODUCT I.D.	STORE I.D.	PRODUCT NAME	MANUFACTURER	PRICE	MEMBER PRICE	IMAGE	DESCRIPTION
61	....							
62	1000a	AA	CHRISTMAS DINNER CERTIFICATE	XX	30000	25000	PP.gif	CHRISTMAS
	1000b	BB	CHRISTMAS CAKE	YY	4000	3800	PI.gif	SHEET CAKE
	....							

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FIG. 15

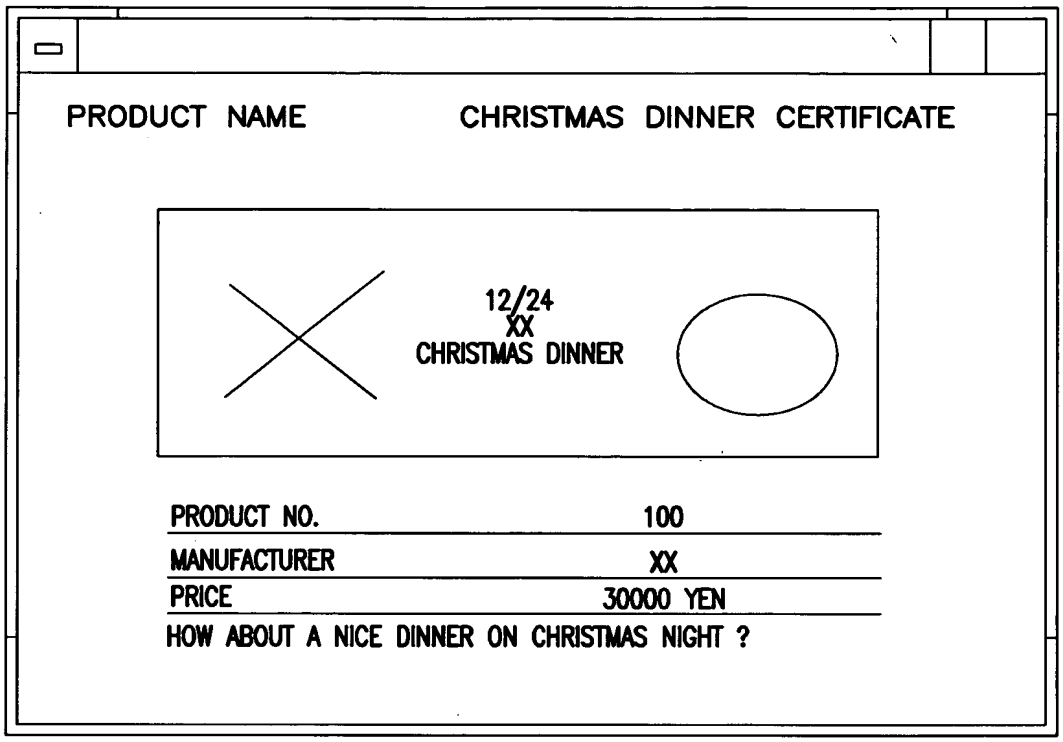

FIG. 16

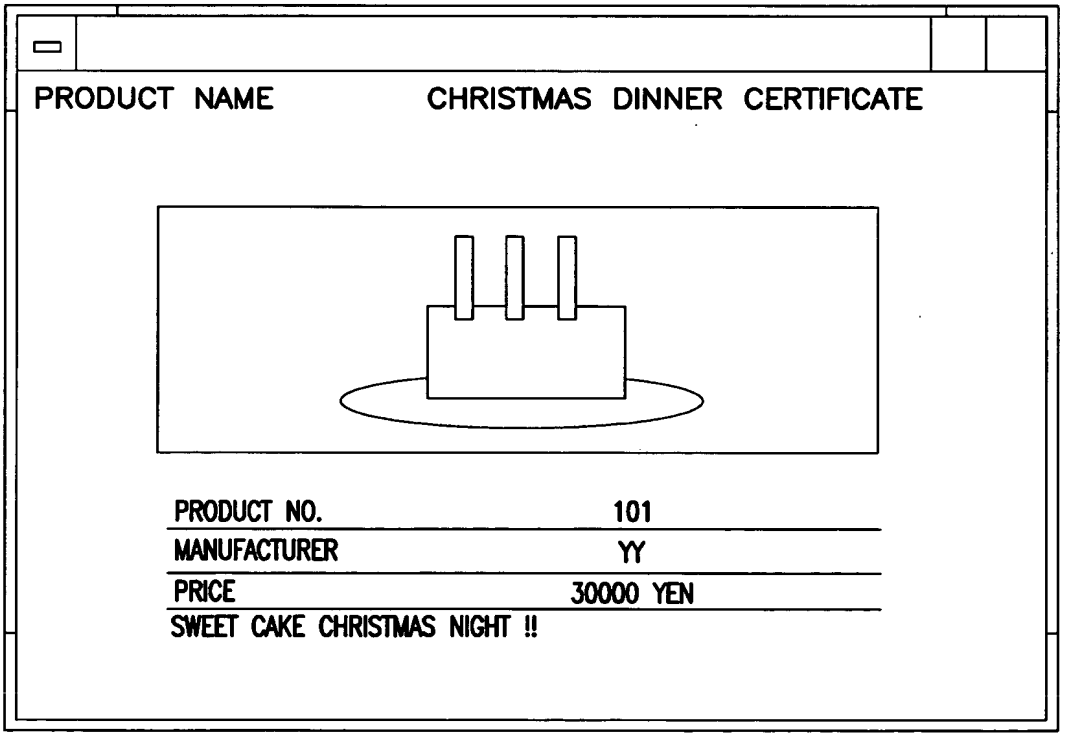

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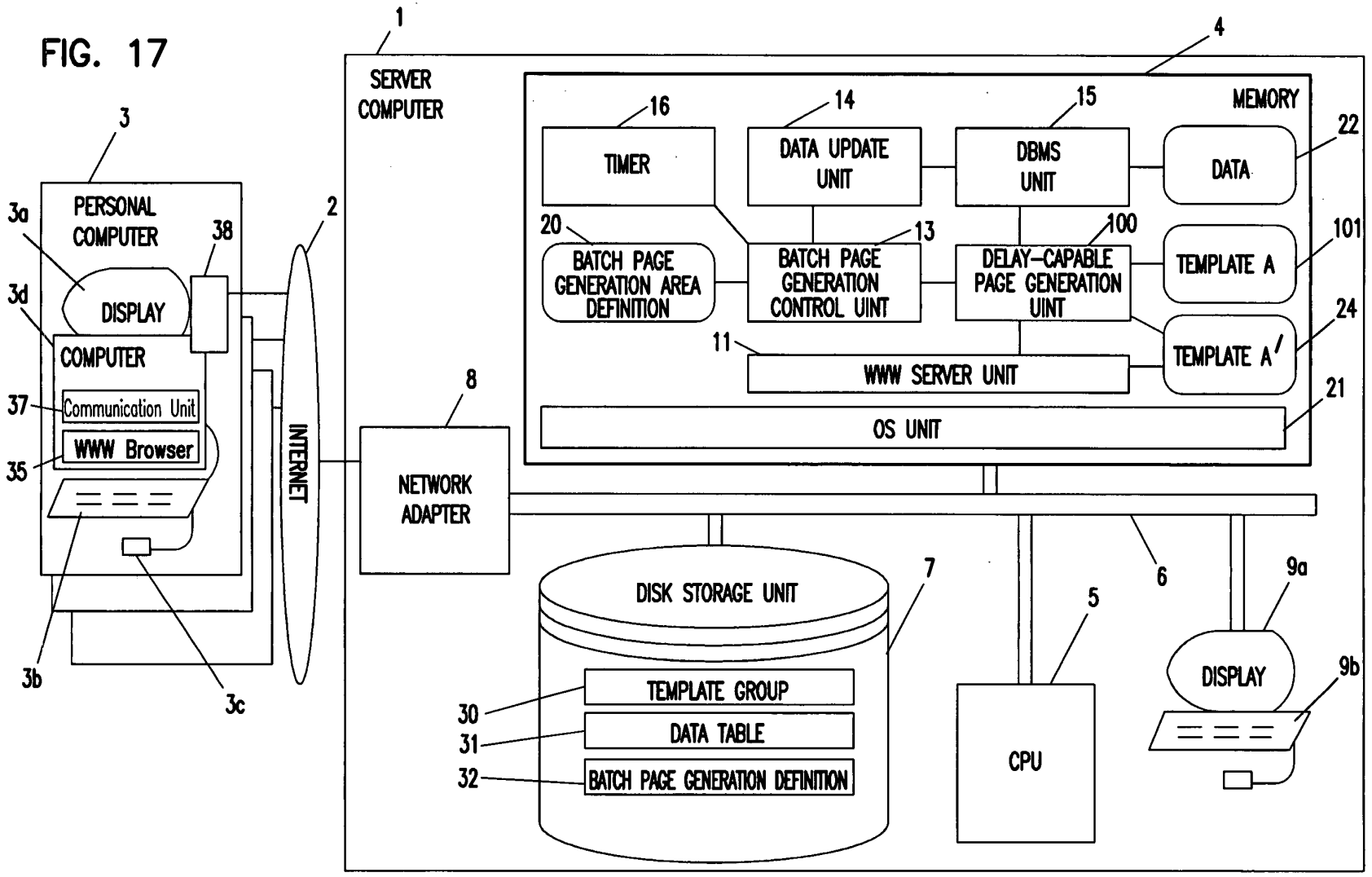
FIG. 17



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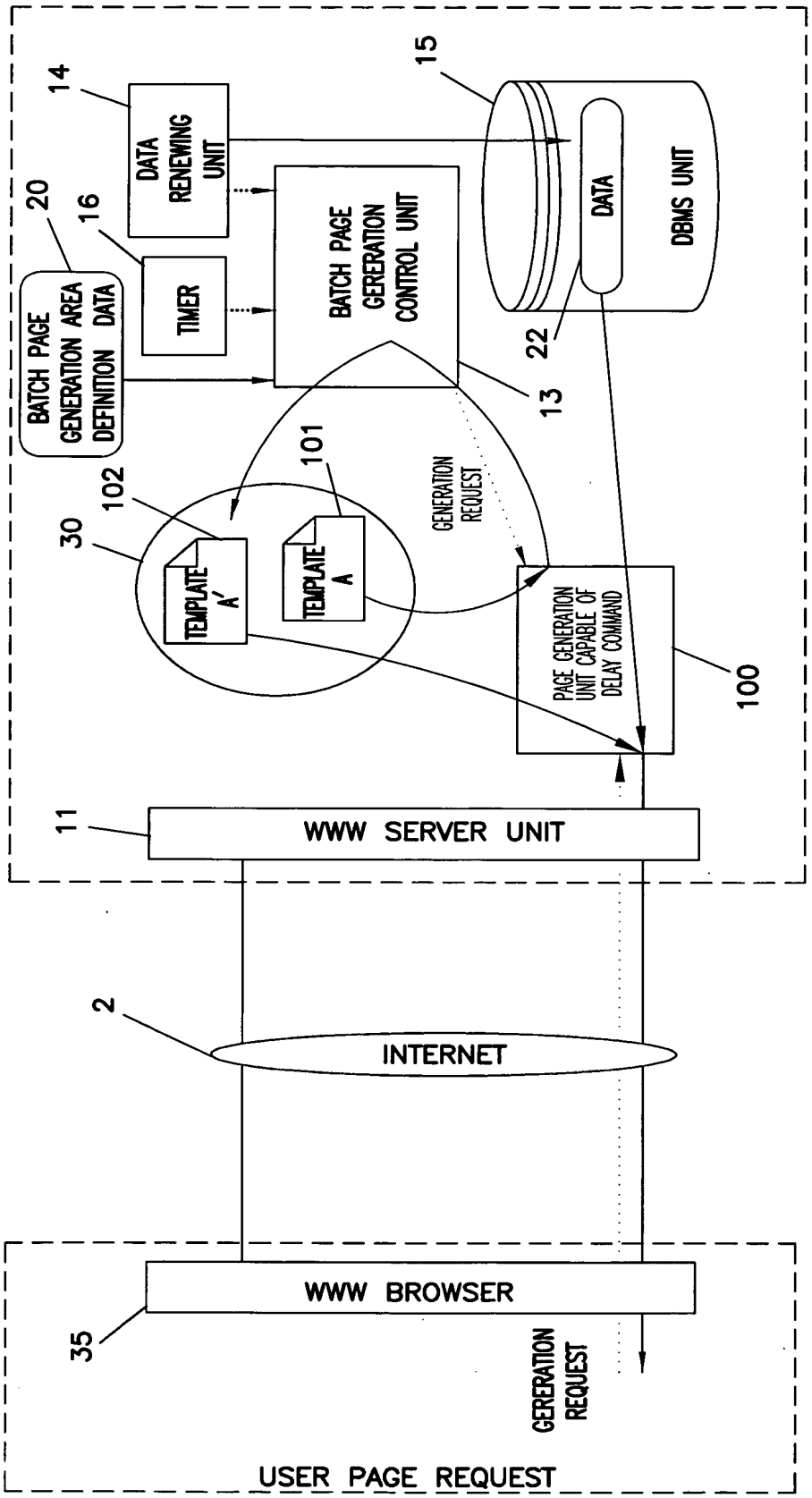

FIG. 18

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FIG. 19

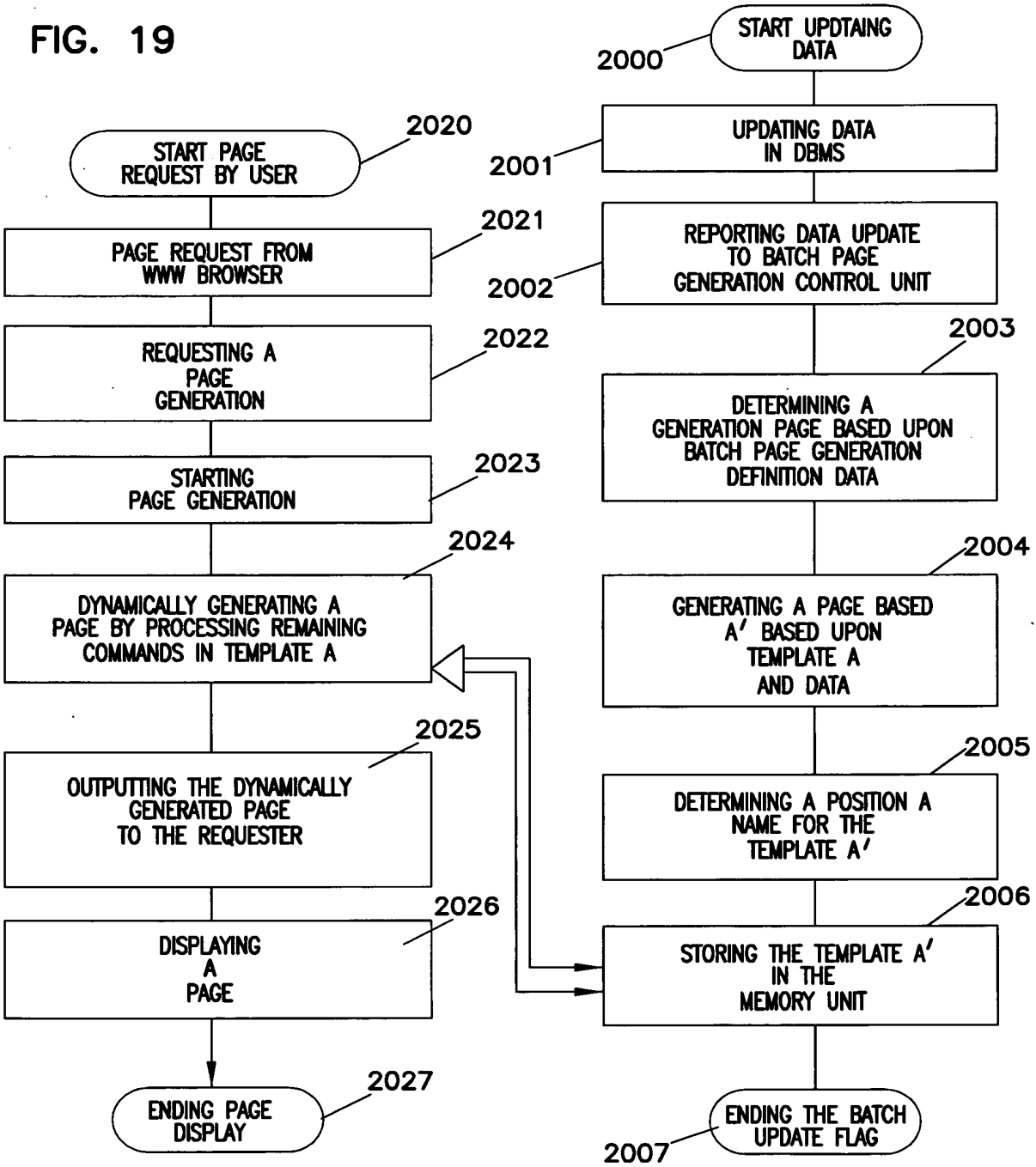
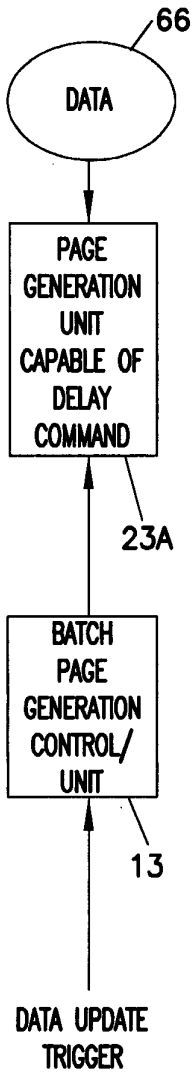


FIG. 20

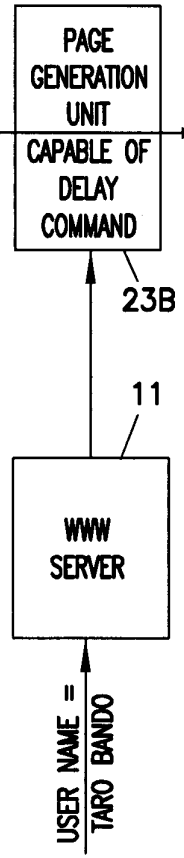
TEMPLATE A

```
<HTML><HEAD>
<TITLE>LIMITED PDODUCT CATALOUGE
</TITLE></HEAD>
<BODY><CENTER><HR>

<H1> <$NOP USER NAME>
LIMITED CATALOUGE FOR </H1>
<HR>
< TABLE WIDTH = 80% >

<!@EXEC
PRODUCT NAME LIST
RETURN $REC>

<!@REPEAT $REC>

<TR>
<TD>PRODUCT</TD>
<TD>MEMBERSHIP PRICE :
    MEMBERSHIP PRICE :
<BR>SUGGESTED RETAIL PRICE:
   SUGGESTED RETAIL PRICE: </TD>
</TR>

<!/REPEAT>

</TABLE>
</CENTER>
</BODY>
</HTML>
```



TEMPLATE A'

```
<HTML><HEAD>
<TITLE>LIMITED PDODUCT CATALOUGE
</TITLE></HEAD>
<BODY><CENTER><HR>
<H1> <$NOP USER NAME>
LIMITED CATALOUGE FOR </H1>
<HR>
< TABLE WIDTH = 80% >

<TR>
<TD> TV </TD>
<TD>MEMBERSHIP PRICE :
            38000 YEN
<BR>SUGGESTED RETAIL PRICE:
            50000 YEN</TD>

<TR>
<TD> REFRIGIRATION</TD>
<TD>MEMBERSHIP PRICE :
            120000 YEN
<BR>SUGGESTED RETAIL PRICE:
            140000 YEN</TD>

</TR>


</TABLE>
</CENTER>
</BODY>
</HTML>
```



GENERATEED PAGE

```
<HTML><HEAD>
<TITLE>LIMITED PDODUCT CATALOUGE
</TITLE></HEAD>
<BODY><CENTER><HR>
<H1> LIMITED CATALOUGE FOR
      MR. BANDO </HI>
<HR>
< TABLE WIDTH = 80% >

<TR>
<TD> TV </TD>
<TD>MEMBERSHIP PRICE :
            38000 YEN
<BR>SUGGESTED RETAIL PRICE:
            50000 YEN</TD>

<TR>
<TD> REFRIGIRATOR</TD>
<TD>MEMBERSHIP PRICE :
            120000 YEN
<BR>SUGGESTED RETAIL PRICE:
            140000 YEN</TD>

</TR>


</TABLE>
</CENTER>
</BODY>
</HTML>
```

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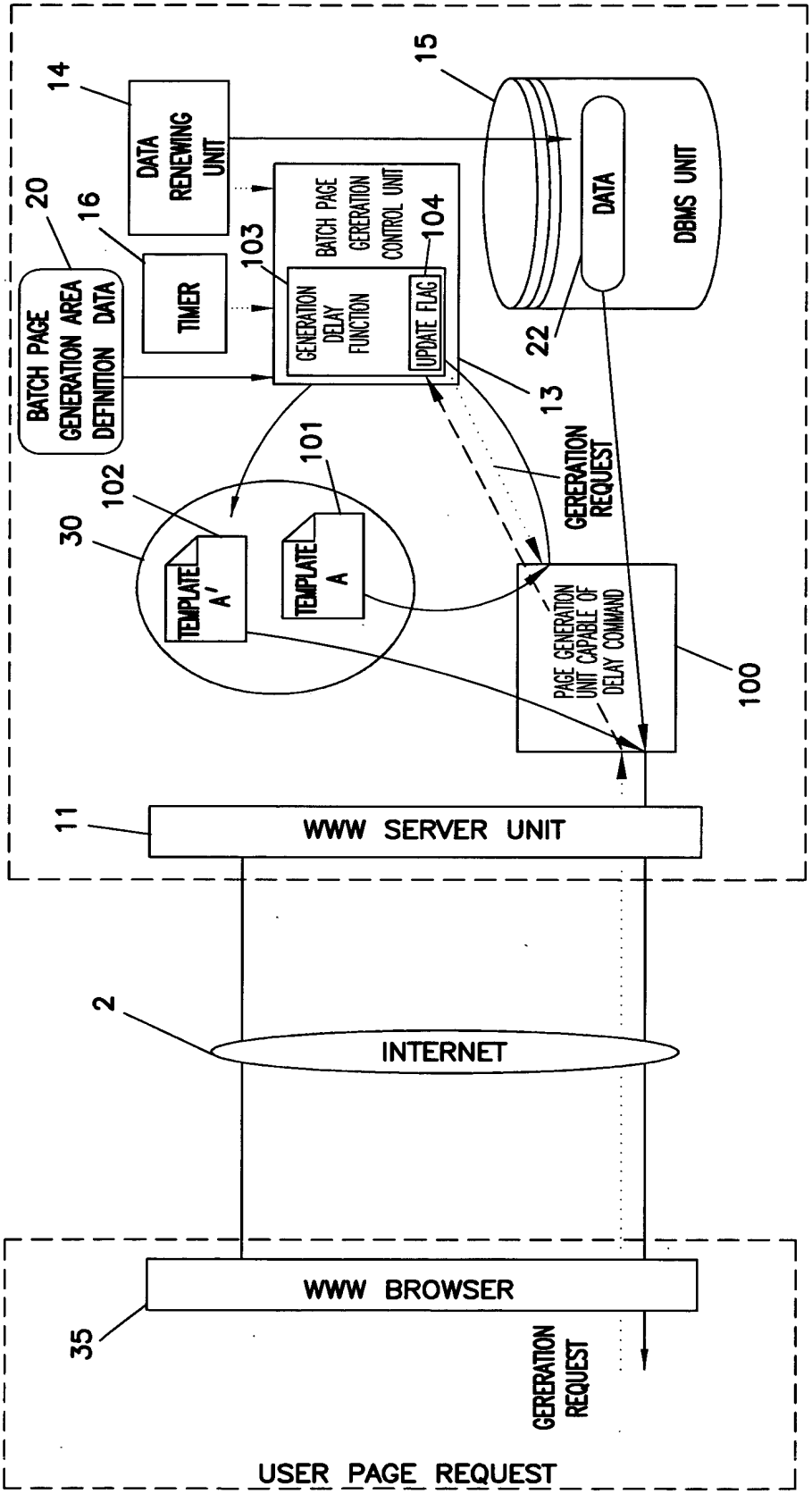

FIG. 21

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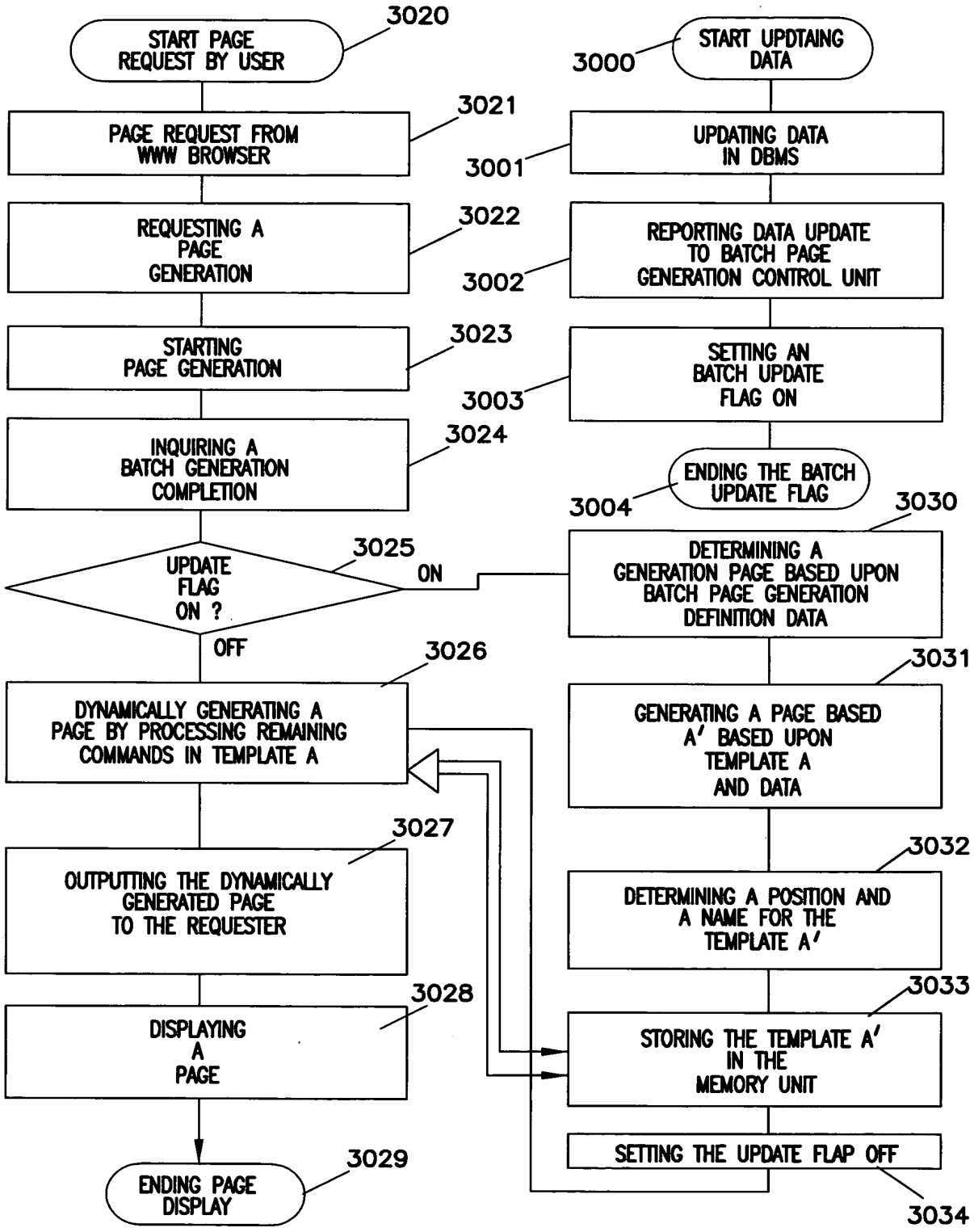
FIG. 22



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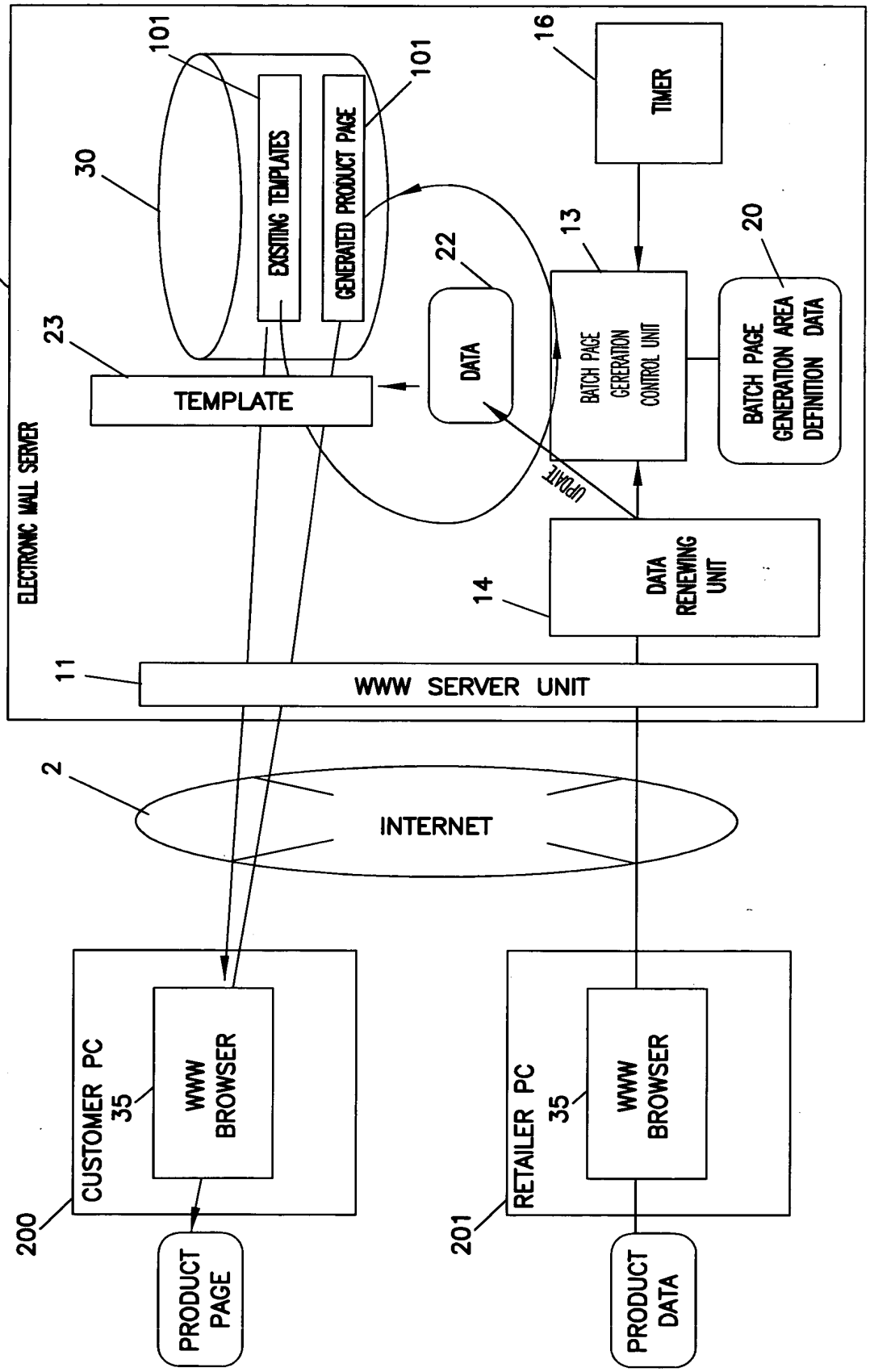

FIG. 23

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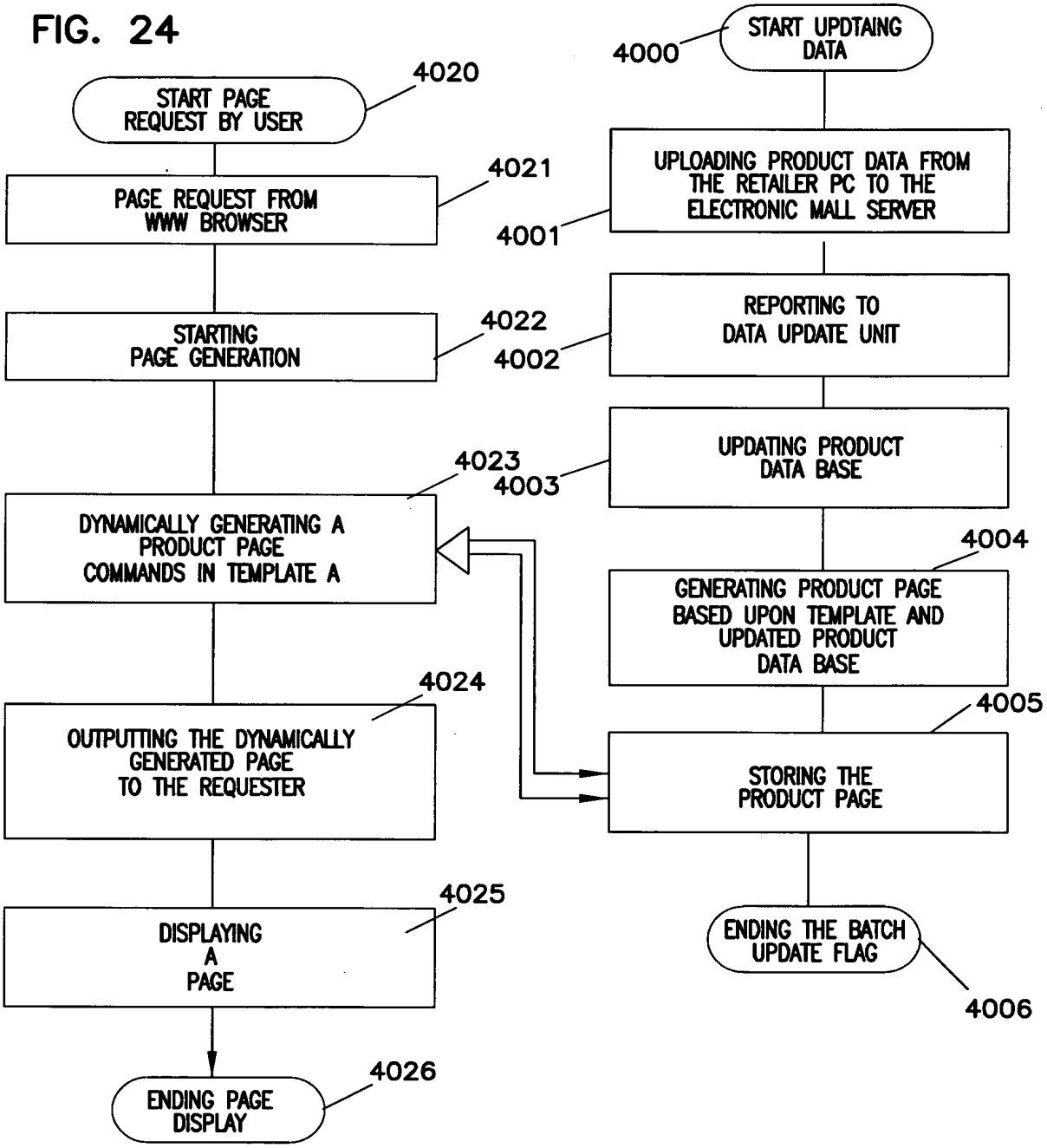
FIG. 24